BANG & OLUFSEN

Est. 1925

Professional | *Hospitality*

Time well spent
is life's greatest *luxury*

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Designing the future *since 1925*

In 1925, Peter Bang and Svend Olufsen reinvented the radio. Working out of a Danish farmhouse, the young engineers developed the first mass-produced radio that could be plugged into the wall, without the need for a battery.

A century later, we are still innovating. But for a remarkably different world. We continue to sit at the forefront of acoustic innovation, and the entrepreneurial spirit lives on in everything we do. It's what drives us to change how we all hear, see and feel the world.





Changing how we *hear*, *see* and *feel* in luxury hospitality

We live in a noisy world. Chances to pause and appreciate are few and far between. Now as always, music and film are escape routes from the chaos. At Bang & Olufsen, we bring people closer to the artists they love, reclaim moments for themselves and feel everything with absolute fidelity.

For more than 25 years, Bang & Olufsen has provided extraordinary audio-visual experiences for hotels worldwide. Our mission? To let your guests hear with sonic freedom. Because we know that time well spent is life's greatest luxury.

Craft matters

All our materials are chosen for their beauty, functionality, longevity and comfort. We sculpt, refine, finish them. Everything is checked and rechecked by hand, eye and ear. It took years to perfect our craft. 100 years, to be precise.

Aluminium is at the heart of our craft and design. The processes needed to create our signature aluminium finishes and components take place under one roof: our Factory 5 in Struer, Denmark.





Hotel D'Angleterre, Copenhagen

The guest experience. *Reshaped.*

Welcome guests with a TV that elegantly moves into position.
Set the scene for world-class entertainment.

Tradition, opulence and technology meet in perfect synergy.
With the guest in the centre of every decision, we enable seamless access to entertainment and room controls at their fingertips.
Partner with B&O and create a room with the power to stir emotions and generate lasting memories.

Cinematic experience

Turn your guest rooms into enhanced entertainment hub with cinematic sound and vision. Each press of the play button ignites a sensory explosion.
The finest details and the deepest rumble are captured to create hair-raising experiences for your guests. Every time.

A space to recharge

Accommodate the space to relax and recharge with effortless access to world-class sound. Music is a powerful tool to influence our minds and bodies, and it has been shown to have a positive impact on our emotions, reducing and promoting a sense of well-being.

Streaming like home

Let your guests stream their own music to speakers and soundbars through Bluetooth.
We configure all products for easy access to streaming while locking unnecessary functionality and setting limitations to the hotel's needs.

The New American Home (TNAH), Las Vegas



Integrates with *your* systems.

We have extensive experience working closely with hotels and industry professionals around the globe. No matter the scope of the project, we can assist in every step of the way from inspiration and planning, to implementing and integrating fully customised AV solutions.

We can accompany you on site visits, review floor plans, and make recommendations based on the needs of you or your clients.

Direct Connect ISP integration

Explore our catalogue of solutions developed specifically for hospitality. Catering to hotel environments, user interfaces have been carefully optimised for guestrooms, and our TV solutions are designed for Direct Connect ISP integration.

Enhanced room control

Our systems seamlessly integrate with leading room control platforms through an open API to allow for flexible installation on your existing or desired control solution. All Bang & Olufsen remotes can enable both device and room controls.

Secure and flexible mounting

Placed on the wall, floor, or fully built-in. Secure smaller products with our custom brackets.
We offer high level of installation flexibility for indoor and outdoor to bring your ideas to life without compromises.



Chalet Zermatt Peak, Zermatt

One for *every* interior.

Countless hours have been spent carefully curating the guest experience – selecting furniture, fixtures, and linens that will create the perfect atmosphere.

We believe that audio and video products should complement these thoughtful choices and contribute in elevating the quality of the guest experience.

Colour, material and finish

Select among a wide range of carefully curated colours, materials, sizes and placement options to complement the design of any space.

From soft to accent tones, our chromatic and tactile identity is developed to support most of our customers' needs.

Engraving

Customise the layout and engrave your logo or room number on our handcrafted remotes. Create tailored experiences by engraving the name of VIP guests on remotes or add a personal touch to portable devices you wish to gift.

Bespoke solutions

If our curated selection doesn't meet your dreams, we invite you into Atelier Studio - a creative universe that allows you to create your very own pieces.

By freely selecting products, colours and materials, we enable you to craft unique products. You dream it. We build it.







The Dorchester, London



Public gym in Vienna, Austria

Invest in *longevity*

The electronics industry is one of the leading contributors of environmental pollution. At Bang & Olufsen, we know we are part of the problem. Now, more than ever, we are hoping to be part of the solution as we lead the movement towards a more circular future.

Bang & Olufsen has a history of creating magical experiences through beautiful, long-lasting products. Today, products that we built 50 years ago are still playing music and spreading joy.

We have a clear ambition. We set new standards for longevity and circularity by creating long-lasting luxury technology that benefits our customers and the planet, while also extending the lifetime of existing products through service, software, and repairs.

Made for a long life

We are committed to keep our installed solutions relevant for an extended time. Software updates add new features while the modular construction allows components with shorter lifetime to be replaced.

Individual service plan

We offer specific and individual Service Packages, matching the precise needs of your business, ensuring consistent performance, updates, and prolonging the lifespan of your Bang & Olufsen solution.





Park Lane, Hellerup



Hotel D'Angleterre, Copenhagen



The Dorchester, London

You dream it.
We craft it.

When every detail reflects your vision, the experience becomes truly unforgettable. With our Atelier program, we offer you the opportunity to create bespoke audio solutions that seamlessly blend with the style of your spaces.

We want to take the tireless work of our engineers, craftspeople, and tonmeister – and make it yours. Completely. Always pushing the limits of materials and technology, just as we've been pushing sound and design for the last 100 years. Whether it's a statement piece that captivates or a subtle harmony with your interior, it's sound tailored to your world.









Materials, *Perfected.*

Every element is crafted with purpose — where beauty meets performance.

Our fabrics, from understated to bold, are designed for both luxurious aesthetics and optimal acoustics, ensuring they sing in your space. Aluminium, meticulously refined in our factory in Struer embodies strength and elegance, pushing the boundaries of durability and design. And our wood, sourced from trusted suppliers, is finished to enhance its natural richness, adding warmth and character to every piece. This is craftsmanship at its finest — materials, perfected.





Atlantis The Royal , Dubai

TV solutions

Bang & Olufsen TVs are entertainment centrepieces with seamless device and room control integration. Stream music and movies directly from your phone or control the entire room with a single remote.

We have combined the finest design, materials and technology in the worlds most refined TV systems for hospitality. Powerful multi-channel sound, class-leading OLED displays, and motorised movements are brought together to make every moment special.



Beovision Theatre



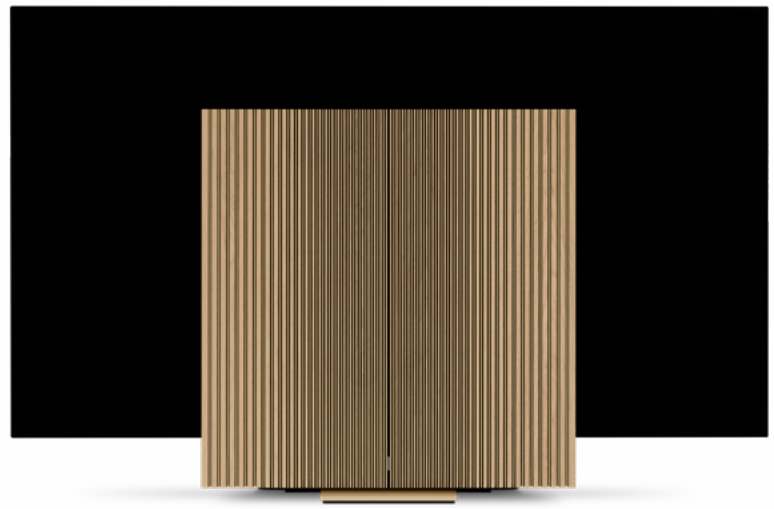
55" 65" 77"

Customisable

A cinematic masterpiece years in the making, made for years to come. Beosound Theatre delivers the power and immersion of a multi-speaker setup from a beautifully integrated soundbar.

With our most advanced soundbar to date, we are reinventing how to fit guest rooms with high-end cinematic sound. 12 speakers direct sound above, below and to the sides of the screen, creating a complete spatial experience that will immerse your guests in spatial sound for music and movies.

Beovision Harmony



65″ 77″ 83″ 88″ 97″

Customisable

Don’t let a large blank screen rule your luxury suites. Sculpted from the finest materials, Beovision Harmony catches the eye and invites conversation even in standby mode. And when you’re are ready to watch, it puts on a show. The powerful speakers glide apart, and the screen magically floats into the place.

Beovision Harmony represents the ultimate audio-visual experience. We have gathered all our capabilities in this flagship TV for your most luxurious spaces.

Soundbars

Add a new level of fidelity to your soundtracks, movies and TV shows with a Dolby Atmos soundbar. Designed to work with a wide range of TVs, our soundbars let you enjoy highly immersive sound at home – so you can hear every beat, breath and boom like never before.

Compact and powerful, our soundbars pack a powerful punch on their own, or can be paired with other home speakers for an immersive surround sound experience. Each one is sleek and minimal in design to fit your interior style, while still making a statement. Set up is easy and so is placement: either wall-mount it or put it on a shelf under your TV.



Beosound Premiere



Designed to offer a truly immersive listening experience, the Beosound Premiere soundbar transports you into the heart of your favourite entertainment.

With Wide Stage technology, it delivers rich, detailed audio that surrounds you, making every movie and music sound realistic and engaging. Feel the depth and clarity of every note and effect as the sound comes alive from every direction.

Beosound Theatre



Customisable

Four patent-pending acoustic innovations in one sleek soundbar. With its Dolby Atmos surround sound, twelve custom drivers and versatile TV fit, this soundbar will create a room-filling soundscape that immerses your guests in the moment.

The swappable covers and variety in position allow to integrate it in virtually any environment, adapting to the room's style and configuration.

Remotes

Customisable remotes for the entire room. Together we define the optimal interface and features for your needs. To conclude, we engrave the remote with logo or text to your liking.



Beoremote One



Orchestrate the room with a single remote. Beoremote One is crafted from a single piece of aluminium to feel smooth and slender in your hand. We program the features, tailor the buttons and create the display-interface to your specific needs.

Beoremote Halo



Access entertainment and smart room features. Stand it, hang it or move it around. Beoremote Halo works everywhere. The integrated touch screen display is surrounded by an aluminium ring that controls volume and appears to be floating in the air. Magic.

Beolab speakers

The Beolab family represents our most capable speakers.
Meet a series of high-end speakers developed to create magical sound experiences in your most luxurious spaces.



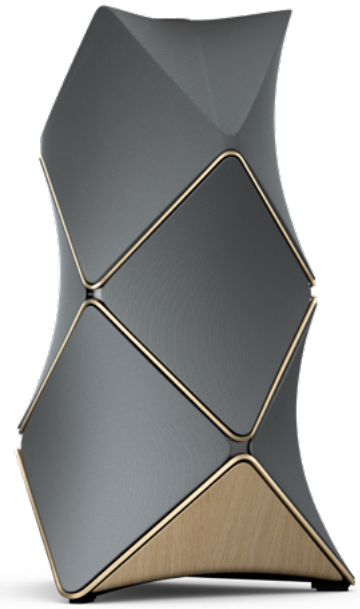
Beolab 50



Customisable

Extraordinary musical and cinematic soundscapes. Brought out by audiophile-grade acoustics that unearth new levels of detail. Finished with the finest oak, aluminium and fabric, Beolab 50 is all about power and precision.

Beolab 90



Customisable

Quite simply our finest work. A stereo experience so unprecedented in power, depth and detail, it's only made to order. Eight years in the making, an instant to understand why: Beolab 90 redefines what music and movies can feel like.

Beolab 8



Customisable

Fidelity from every angle. For suites or open spaces. Stand it, mount it, hang it – Beosound 8 soars with powerful and detail sound from any placement and for any installation need. Meet our newest addition to the Beolab range and the embodiment of versatility.

Beolab 28





The slim shape at a new level. Beolab 28 is our most powerful and refined pencil-shaped speakers to date. Experience studio-grade music playback and cinema-level goosebumps in your luxury suites. Topped off with a magic touch: Oak lamellas that gracefully glide into place.

Flexible speakers

Heart-thumping sound at the touch of a button. Our range of high-end, all-in-one sound systems are made for big music experiences at the highest convenience for both guests and interior designers. Perfect for individual rooms and in large connected systems for open spaces.



Beosound A9 — 5th Gen.



From afar, it's a minimal masterpiece. Up close, the craft shines. But no matter where you stand you'll experience crisp, room-filling sound. And just like your favourite furniture, you can customise the details to make it sing in your space. Our latest generation of Beosound A9 is more than a speaker – it's a piece of art.



Beosound Balance



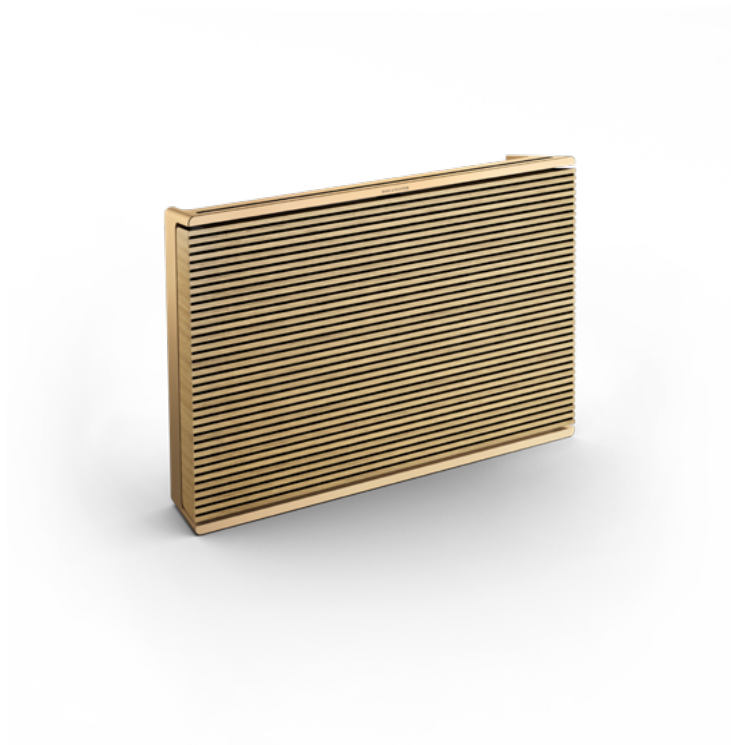
A speaker that excites the eye and ear from every angle. Welcome guests with a music sensation and design that defy conventions. Choose between a selection of woods, marble and aluminium. Beosound Balance is opulent, tactile and crafted to last.

Beosound Emerge



Elegant and ultra-slim. Beosound Emerge let you fit wide and powerful sound in tight spaces. An optimal choice for background music in open spaces, next to the bed or for secondary rooms in suites.

Beosound Level



Lay it flat, on its side or hang it on the wall – Beosound Level adapts to all placements and is suitable for both fixed and portable use cases. Crafted in Danish oak and topped with a beautiful interface that lights up when you come closer.

Beosound A5



Elegant looks disguise a world of power and precision that brings huge sound anywhere. Beosound A5 is one of our most versatile wireless speakers, suitable for both fixed placement or portable use cases.

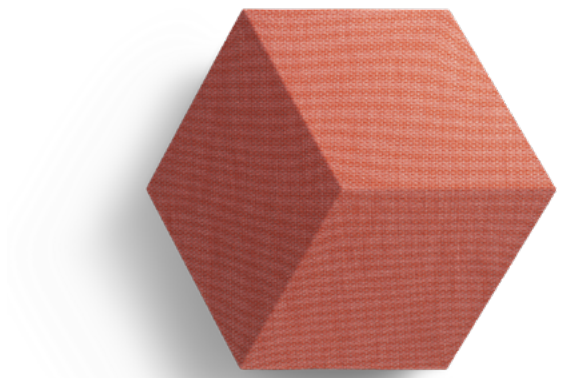
Beosound 2



A speaker that looks like nothing else. Machined from top-grade aluminium at our fabled factory in Denmark. Engineered for seamless access to refined and thumping sound. Beosound 2 is a true piece of art suitable for any room.



Beosound Shape



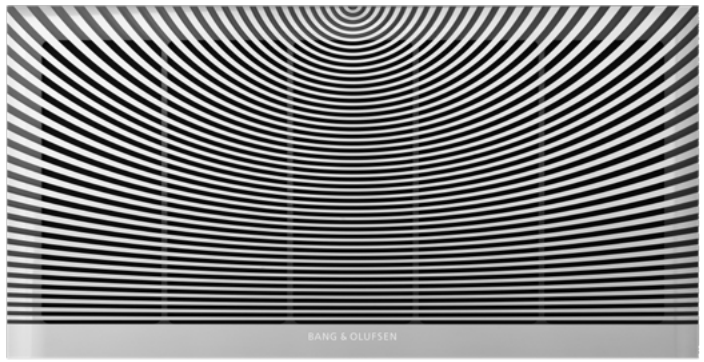


Part modular speaker system part work of art. Beosound Shape gives a whole new look to your music experience. Arrange it, rearrange it, and create new patterns - every time it'll provide sparkling sound with built-in room dampening.

Integrated speakers

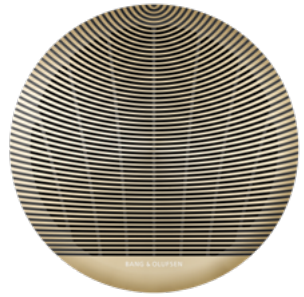
Unleash your creativity with our range of integrated solutions that combine great sound performance with flexibility and the most demanding environment. Made for indoor and outdoor background music listening or focused listening and cinematic experiences.





Palatial

Out of sight but never out of mind. Palatial are large and power in-wall speakers designed for room-filling music experiences and discreet yet powerful home theatres



Celestial

All music. Zero clutter. Celestial is a discreet medium-size in-wall or ceiling speaker made for background listening or as part of room-filling sound systems or home theatres.



Beosound Bollard

Outdoor speaker designed to last the test of weather all year around. With three powerful drivers and a 360-degree lens, Beosound Bollard fills outdoor spaces with rich and powerful audio.

Bluetooth speakers

Serious sound done simple. Meet a series of portable speakers that combine ease of use and convenience with serious sound experiences. These products get the job done in a vast amount of use cases.



Beosound A1 — 3rd Gen.



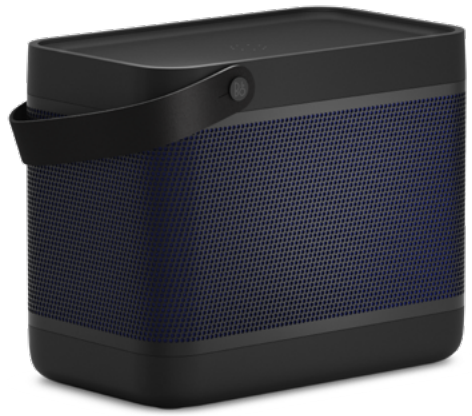
Iconic, size-defying sound for music, calls or journeys. Fixed or portable. A1 does it all.

Beosound Explore



For your guests' journeys. Beosound Explore is crafted for adventure.

Beolit 20



Big sound for all rooms and built-in wireless charger for your smartphone. Perfect next to the bed.

At *your* service



At Bang & Olufsen, we believe luxury is in the details — both in design and experience. That's why we partner with hotels every step of the way to create tailored audio solutions that elevate every stay.

From the very first conversation, we work closely with you to identify the perfect setup for your space, ensuring that our solutions complement your hotel's unique style and atmosphere. Our expert team oversees the installation with precision, making sure every product is perfectly placed and performs flawlessly.

And even after installation, we remain a dedicated partner. With ongoing service, monitoring, and support, we make sure your Bang & Olufsen experience continues to deliver—day after day, guest after guest. Because true luxury is not just about sound. It's about peace of mind.

BANG & OLUFSEN

Our commitment to your business

A partnership with Bang & Olufsen extends far beyond the product selection and installation. Our team of professionals will provide support every step of the way via the following resources.

Planning
Our highly skilled Account Managers and Solution Specialists can support in all stages from defining the project, developing the systems design and installing the solution.

Installation
We work with a global network of carefully selected AV professionals. Installation will be arranged to suit your construction or refurbishment schedule andis carried out efficiently by our professional installation teams.

Service Plan
Bang & Olufsen offers specific and individual service packages to match the needs of your business. Please contact us to learn more.

Customer Care
Bang & Olufsen will replace any broken components and help with any technical malfunctions within the warranty period or extended service plan.

Marketing
Bang & Olufsen can provide dedicated assets and verbiage for inclusion in your business' website and any CRM communications.

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